Strengthening population data analytics and visualization: Insights from UNFPA's Population Data Portal



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Outline

- Introduction to the UNFPA Population Data Portal (PDP)
- How the PDP works
- The value of the PDP
- Potential users and uses of the PDP
- Insights from the PDP for modernizing statistical systems





Introduction

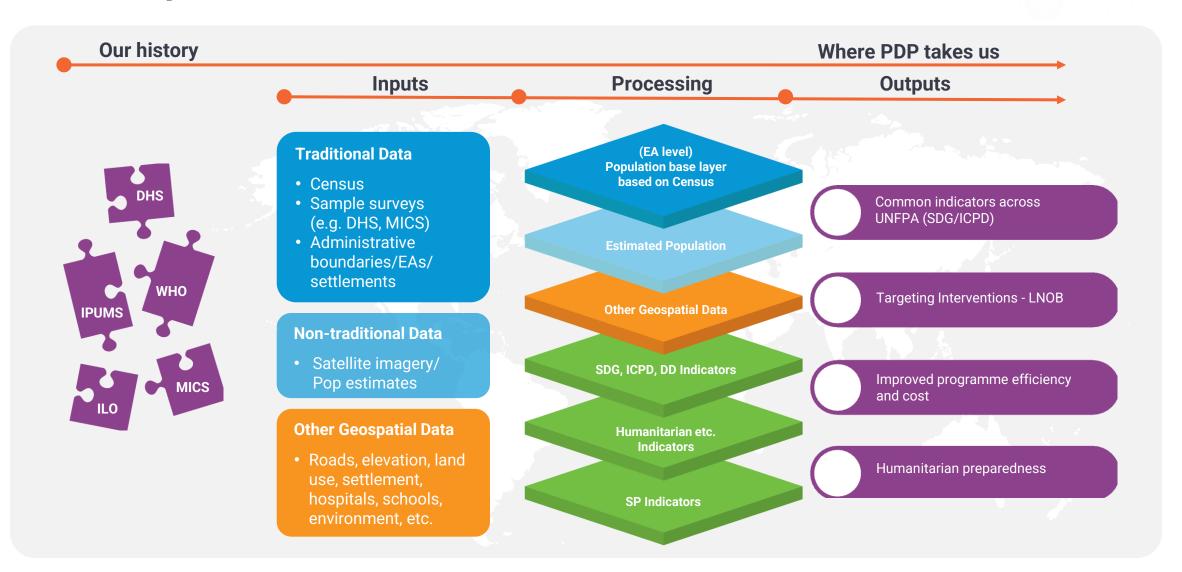
- The UNFPA Population Data Portal (https://pdp.unfpa.org/) is a data visualization and analysis tool.
- The portal integrates the most current data drawn from UNFPA, other United Nations agencies and other sources into a single database.
- It presents data on over 200 indicators in eight broad categories: 1) education; 2) family planning; 3) inequality; 4) sexual and reproductive health; 5) gender equality; 6) population; 7) labor; and 8) statistical capacity.

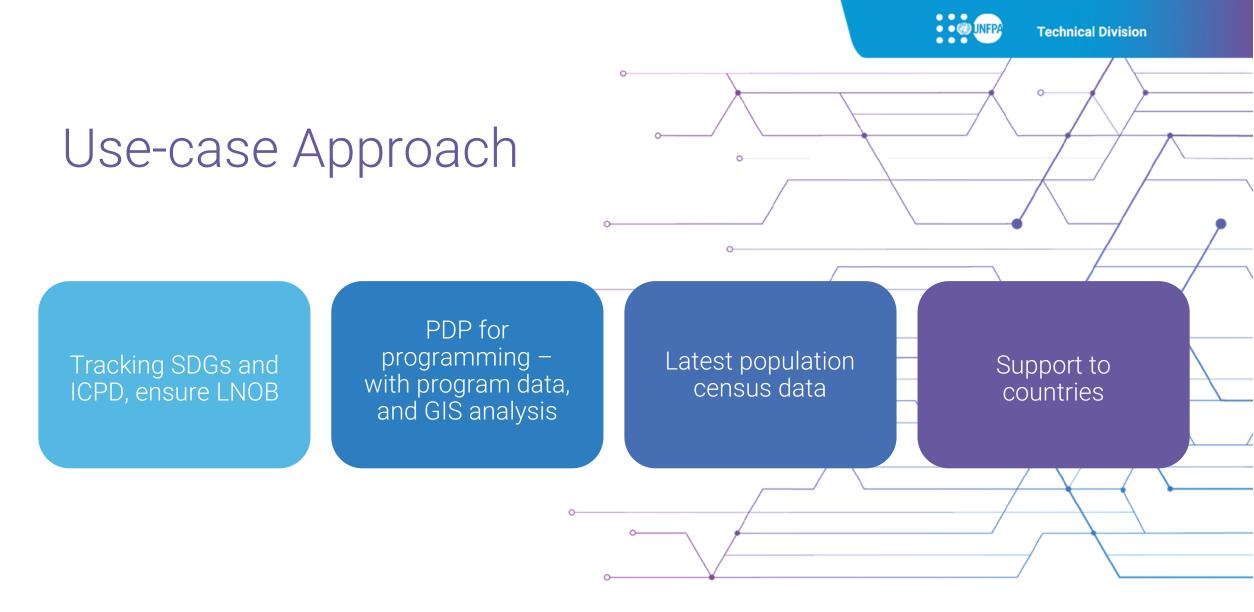






UNFPA Population Data Portal



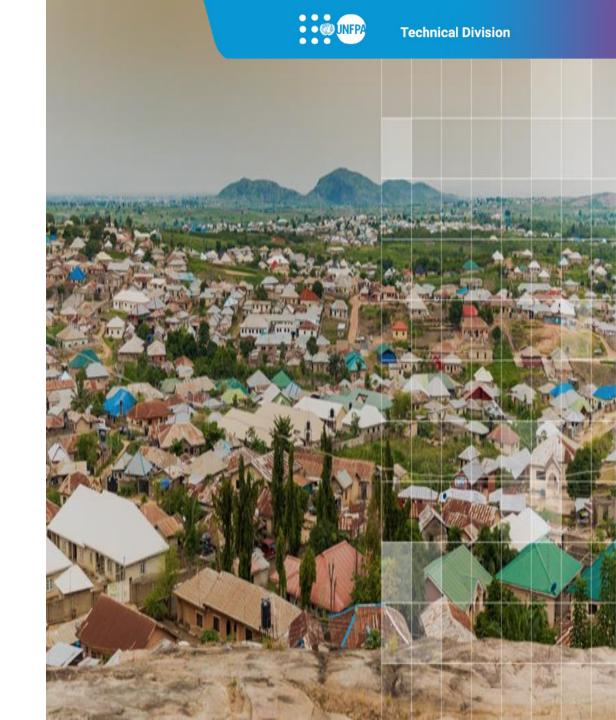




What is Unique?

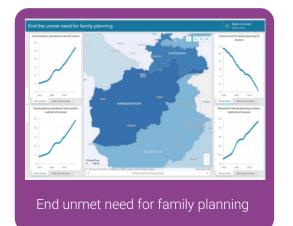
- Geospatial dimension highest quality
 GIS attributes UN Boundaries
- Combine population, intervention and development indicators by location to map needs, programme for impact
- Combined population and service locations to optimize coverage







Thematic Dashboards



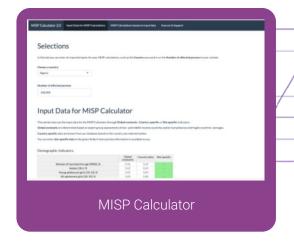


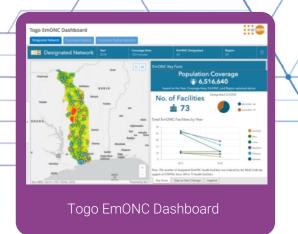




End preventable maternal deaths











In development: Regional Portals

- Support regional mapping, tracking and programming
- Visualize any given indicator by region and country
- Map regional indicators





National Portal Statistics Hub

Official Statistics provide data about the nation's people, place and economy. This portal is intended to help users gain access to basic information to keep users well informed and assist in good policy and decision making.

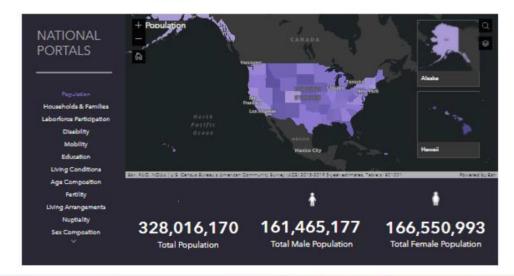




Welcome to "Country" National Poral. This site is designed to make information on economic and social development for "Country" accessible to the public, allowing the impact of policies and programs to be better understood. If you are looking to develop knowledge about a particular topic or geography, make comparisons or understand change over time this portal will help you make more informed decisions.

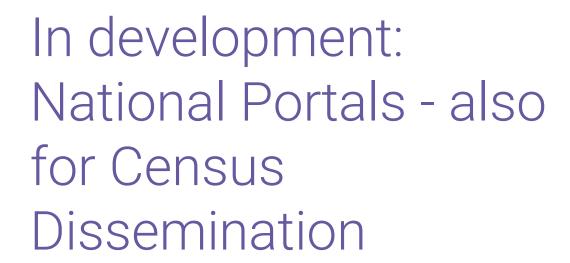
Experience Builder App

Enjoy the Experience gallery, check out the various widgets available to help you explore, search and find different experiences, and learn about the subject you are interested in.



Explore Data by Topic

Data is critical to decision making. Explore the various categories and leverage data needed to provide your community with authoritative information needed to make better decisions and accomplish your goals.

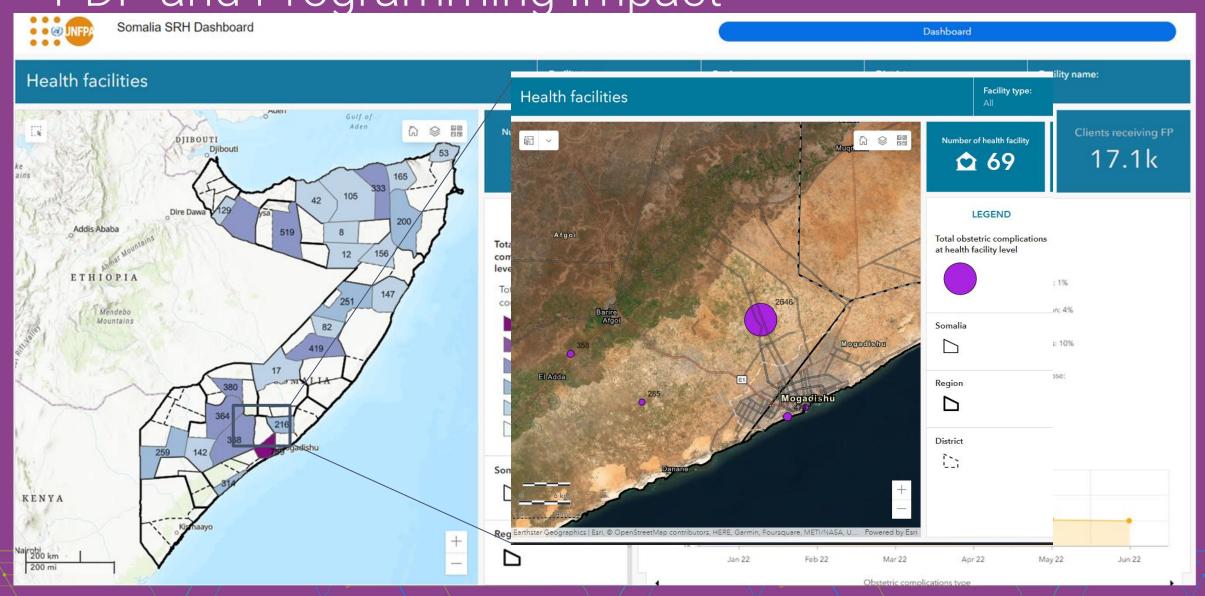


Ensure countries have instruments and resources to disseminate **georeferenced census data** for their respective **national contexts**



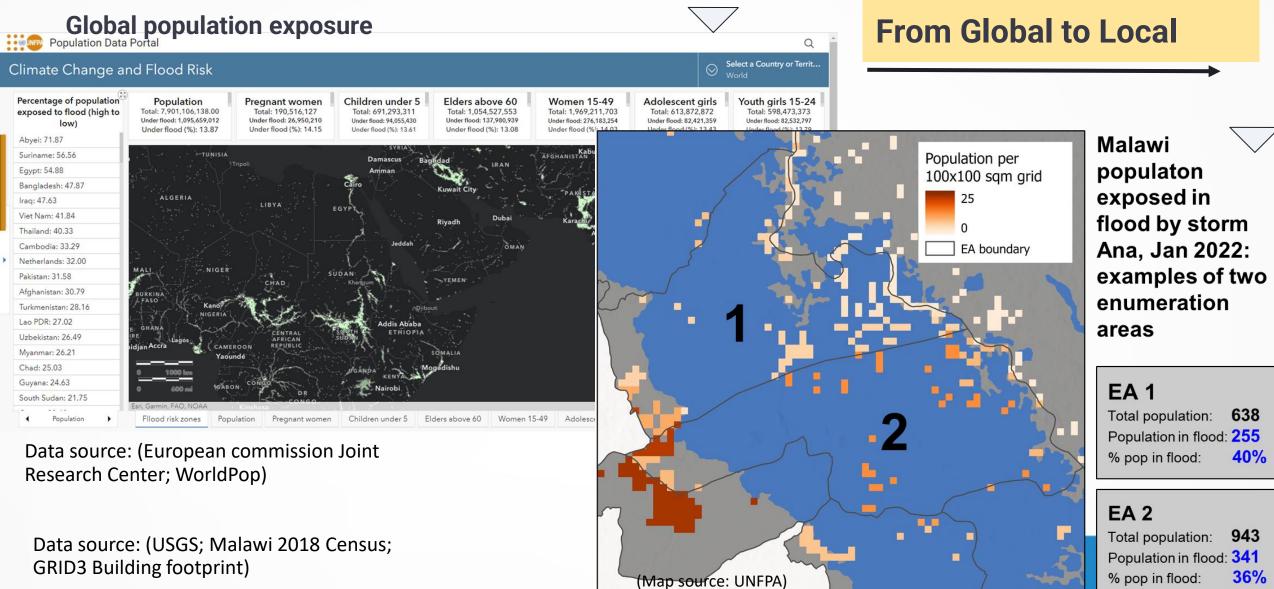


PDP and Programming Impact





Climate Change: Mapping Population Exposed to Flood



The value-add of the PDP

- Supports analysis of national and sub-national progress toward achieving the Sustainable Development Goals through data disaggregation.
- By combining data sets and generating informative graphics and detailed maps, the portal enables broad use of existing census and survey data.
- The PDP uses official UN GIS boundary data at the national level; regional and national profiles are under development for more targeted analysis.
- All maps, charts, and data tables from the Portal can be exported into downloadable files for further use and analysis.





Potential users and uses of the PDP

- Donors and national and local policymakers effective programming and monitoring of who is left behind.
- Program managers and implementing partners identification of the most vulnerable populations and priority areas for strengthening.
- Academic and research organizations undertake analyses using the multi-layered data to explore trends across and within countries and identify research priorities.
- *Civil society* tracking of the SDGs to hold country governments and partners accountable to ensure that no one is left behind.





Insights from the PDP for modernizing statistical systems

- The PDP methodology can be adapted to any set of indicators by national statistical organizations to promote data access and utilization.
- The PDP approach can be used to enhance census data analysis, dissemination and use, capitalizing on the geo-refenced data from the 2020 census round and other surveys.
- National/regional data portals integrating data from multiple sources can be developed to facilitate disaggregated analysis, including through use of small area estimation techniques.





Shukran! Thank you!





